



SUPANOVA 2020 EXHIBITOR INFORMATION PACK

Australia's biggest and best comic con, gaming and pop culture expo!



National Tour with three Doubleheaders per year, covering the country from east to west, north to south, hitting our six biggest population centres.

MARCH/APRIL 2020 DOUBLEHEADER

Melbourne: March 6 – 8

Melbourne Showgrounds

Friday Mar 6th 2020: 5pm to 9pm: Preview Night
Expo Floor and retail areas closed to the public

Saturday Mar 7th 2020: 10am to 6pm: Full Access

Sunday Mar 8th 2020: 10am to 6pm: Full Access

Gold Coast: March 13 – 14

Gold Coast Convention & Exhibition Centre

Friday Mar 13th 2020: 12pm to 8pm: Full Access

Saturday Mar 28th 2020: 10am to 6pm: Full Access

JUNE 2020 DOUBLEHEADER

Sydney: June 19 – 21

3 Day Event - Three full days of trade

Sydney Showgrounds, Olympic Park

Friday Jun 19th 2020: 1pm to 7pm: Full Access

Saturday Jun 20th 2020: 10am to 6pm: Full Access

Sunday Jun 21st 2020: 10am to 6pm: Full Access

Perth: June 26 – 28

Perth Convention and Exhibition Centre

Friday Jun 26th 2020: 5pm to 9pm: Preview Night
Expo Floor and retail areas closed to the public

Saturday Jun 27th 2020: 10am to 6pm: Full Access

Sunday Jun 28th 2020: 10am to 6pm: Full Access

NOVEMBER 2020 DOUBLEHEADER

Brisbane: November

3 Day Event - Three full days of trade

Brisbane Convention & Exhibition Centre

DETAILS TBC

Adelaide: November

Adelaide Showground

DETAILS TBC

Standard Exhibition Space Shell Scheme

Inclusions per 3x3m² booth:

- Guaranteed corner if single booth
- Velcro Compatible 2.4m high walls
- Company/booth name fascia
- Carpet
- 4 x Exhibitor Passes

Exhibition Space Only

- Must be custom designed and/or externally developed displays
- Minimum 6 x 6m² hire of space
- Includes Carpet
- Furniture, Power & Lighting ordered as required
- Exhibitor Passes (TBA upon request)

*Early Bird Pricing Deadlines:

**Payment in full must be received by the dates below to receive the Early Bird pricing. Bookings are not finalised or your position in the queue for booth allocation until full payment is received.*

- Melbourne 5pm (AESDT) Friday 24th Jan 2020
- Gold Coast 5pm (AESDT) Friday 24th Jan 2020
- Sydney 5pm (AEST) Friday 10th Apr 2020
- Perth 5pm (AEST) Friday 10th Apr 2020
- Brisbane TBC
- Adelaide TBC

*Full Rate Pricing Deadlines:

**Payment in full must be received by the dates below as they are the final cut-off deadlines for participation at those events. Further you will not be allocated a booth position on the floorplan until full payment is received.*

- Melbourne 5pm (AESDT) Friday 14th Feb 2020
- Gold Coast 5pm (AESDT) Friday 14th Feb 2020
- Sydney 5pm (AEST) Friday 8th May 2020
- Perth 5pm (AEST) Friday 8th May 2020
- Brisbane TBC
- Adelaide TBC

IMPORTANT TO NOTE

Exhibitor bookings DO NOT include standard furniture. 6' & 8' Trestle Tables and Plastic chairs are additional items and charged as extras. Please ensure you add your required amount of furniture to your booking. All furniture orders will be added to your booking fee and invoiced accordingly.

Aside from the listed options, custom-sized spaces and installation options are possible on request.

SHELL SCHEME STAND						
Booth Qty	Adelaide		Melbourne, Gold Coast and Perth		Sydney and Brisbane	
	Early Bird Rate*	Full Rate*	Early Bird Rate*	Full Rate*	Early Bird Rate*	Full Rate*
One Booth	1,210	1,485	1,320	1,595	1,430	1,749
Two Booths	2,178	2,673	2,376	2,871	2,574	3,135
Three Booths	3,267	3,905	3,564	4,301	3,861	4,708
Four Booths	4,356	5,049	4,752	5,742	5,148	6,270
Five Booths	5,291	6,127	5,775	6,974	6,259	7,634
Six Booths	6,171	7,128	6,732	8,129	6,732	8,129
Eight Booths	7,766	8,910	8,448	9,900	8,448	9,900
Nine Booths	8,481	9,680	9,377	10,890	9,377	10,890
Ten Booths	9,746	10,846	9,900	11,484	9,900	11,484
Twelve Booths	10,791	11,781	11,660	12,528	11,660	12,528
Over Twelve Booths	Please Enquire	Please Enquire	Please Enquire	Please Enquire	Please Enquire	Please Enquire
SPACE ONLY - INCLUDES CARPET						
Four Booths 6x6m	3,806	4,499	4,202	5,192	4,598	5,720
Six Booths 6x9m	5,346	6,303	5,907	7,304	5,907	7,304
Larger Spaces	Please Enquire	Please Enquire	Please Enquire	Please Enquire	Please Enquire	Please Enquire

*All prices include GST.

Most pop culture conventions have an Artists' Alley. Supanova? We have THE ALLEY! Showcasing incredible artists, fan clubs, storytellers and traders of the most amazing merch, The Alley is an absolute must see for every visitor to Supanova.



Table Spaces

Each 2x2m² space includes:

- Velcro Compatible 2.4m high walls
- Carpet
- 1 x 6 table
- 2 x Chairs
- 3 x Exhibitor Passes

Standard Furniture Dimensions

- 6' trestle table L1800mm x D750mm x H730mm

Conditions to exhibit in The Alley

Over the years the essence of the Artists Alley has gone astray so we've turned it on its head to help get the area back to its roots of originality and hand made excellence. Supanova has re-invented The Alley to make it easier for those wanting to exhibit and get the best exposure, with each area having its own branding and pricing.

Indie Press Zone:

For creators and sellers of their own novels, comics, manga, graphic novels and other small press or indie publications.

Prints Paradise:

If prints, artworks and illustrations are your thing, this is the place for you! This area is dedicated to artists predominantly selling prints and art pieces.

Bytes & Backlots:

Indie gaming and film/TV based start-ups and promotions.

Created Collectables:

Producers of their own non-commercial quantity level of merchandise be it jewellery, mugs, badges, T-shirts or a wide range of other items

Fanclub Central:

The name says it all but it also includes charity organisations.

Supa-Market:

Full retail opportunity in a smaller space if a booth is not what you need.

Zone	Table Qty	Melbourne, Gold Coast, Perth & Adelaide		Sydney and Brisbane	
		Early Bird Rate*	Full Rate*	Early Bird Rate*	Full Rate*
Indie Press Zone <i>Independent and small press comic and book publishers.</i>	One Table	275.00	412.50	343.75	481.25
	Two Tables	550.00	825.00	687.50	962.50
	Three Tables	825.00	1,237.50	1,031.25	1,443.75
Prints Paradise <i>Fanart and original Prints & Illustrations</i>	One Table	412.50	550.00	481.25	618.75
	Two Tables	825.00	1,100.00	962.50	1,237.50
Fanclub Central <i>Fanclub, charities and not for profit organisations.</i>	One Table	275.00	412.50	343.75	481.25
	Two Tables	550.00	825.00	687.50	962.50
	Three Tables	825.00	1,237.50	1,031.25	1,443.75
Created Collectables <i>Handmade and unique items. Non commercial products and quantities.</i>	One Table	412.50	550.00	481.25	618.75
	Two Tables	825.00	1,100.00	962.50	1,237.50
Bytes & Backlots <i>Independent gaming and film organisations.</i>	One Table	412.50	550.00	481.25	618.75
	Two Tables	825.00	1,100.00	962.50	1,237.50
Supa-Market <i>Full retail exhibitors.</i>	One Table	550.00	1,100.00	687.50	962.50
	Two Tables	825.00	1,100.00	1,375.00	1,925.00

*All prices include GST.

the ALLEY

CREATED
Collectables



PRINTS
PARADISE

FANCLUB
CENTRAL



BYTES
&
BACKLOTS

EXHIBITION OPTIONS & ADDITIONAL ITEMS

FURNITURE

City	Description	Cost Per Item*
Melbourne, Gold Coast, Sydney, Perth, Adelaide & Brisbane	6" Trestle Table L1800mm x D750mm x H730mm	18
	8" Trestle Table L2400mm x D750mm x H730mm	22
	Plastic Chair	5
	Hi-Vis Safety Vest	10

POWER

City	Description	Cost Per Connection*
Melbourne, Gold Coast, Sydney & Brisbane	Single 240volt Power Point to 1000w (maximum 4 amp)	110
	Single 240volt Power Point to 2400w (maximum 10 amp)	121
	Single 240volt Power Point to 3600w (maximum 15 amp)	165
	415volt 32amp 3phase power outlet (5pin plug)	495
	415volt 32amp 3phase point outlet with switch board	660
Perth	Power 2400 watt power point (10amp)	90
	Single phase power point (15amp)	100
	3 phase power point - includes connection	280
	3 phase switchboard - includes connection	385
Adelaide	Power Point - 10 amp Double	86
	Power Point - 15 amp Separate Circuit	107
	Power Point - 20 amp Single	153
	Three Phase to 30 amps	191
	6 Outlet Switchboard with supply	370

*All prices include GST.

IMPORTANT TO NOTE:

Once you have made your booking, you can go back and add or change your additional items at a later date. Your booking will be automatically updated.

LIGHTING

City	Description	Cost Per Connection*
Melbourne, Gold Coast, Sydney & Brisbane	120 Watt Spotlight on Track (Behind Fascia Only)	110
	120 Watt Spotlight on Arm	132
	300 Watt Floodlight on Track (Behind Fascia Only)	154
	300 Watt Floodlight on Arm	154
	Low Voltage 50W 12V Downlight on Arm	132
	Fluorescent Light- 4ft Double	121
Perth	Lighting 120 watt spotlight on track	50
	120 watt spotlight on arm	55
	300 watt floodlight on arm	65
Adelaide	150W Spotlight	55
	150W Tungsten Halogen Spotlight on arm	60
	500W Tungsten Halogen Spotlight on arm	82
	400W Metal Halide Floodlight	127
	2000W feed for own lighting (supply own lights)	86
	3600W feed for own lighting (supply own lights)	107



It's Easy!

For First time users, simply log on to exhibitors.supanova.com.au and follow these steps;

1. Under the "New Account Registration" heading, enter your details as required
2. Click the "Register" button once complete to activate your account and obtain your login details
3. Check your inbox for an "Activation" email and follow the activation instructions
4. Once your account is active, you will be automatically directed to the *Dashboard* where you can access all the relevant information and make a booking
5. To make a booking, click on the "Make a Booking" icon and select the event(s) you wish to attend from the list
6. Follow the prompts and complete the booking form!

Supanova Exhibitor Portal

- All Exhibitor, Artist and Fan Club registrations are completed online at the Supanova Exhibitor Portal
- Register your account and store your details for future bookings
- Create and Manage your Supanova bookings in one easy place
- Access event information, exhibition details, exhibitor updates, floorplans and more

